

## **Historic, Archive Document**

Do not assume content reflects current scientific knowledge, policies, or practices.



62.23

# HEBERLING'S GLADIOLUS

BETTER BLOOMING BULBS

CORN BELT GROWN

INCORPORATED

J. H. Heberling

Easton, Illinois, U. S. A.

J. S. Heberling

## Final Spring Clean-Up Sale!

MARCH 10, 1943

Because of the much higher price of labor, bulbs are higher in price this season.

Because of the great shortage of labor many acres of bulbs in the United States were not dug last fall especially in Michigan. Hence the shortage of labor has caused a shortage of gladiolus bulbs.

Because we have lost five of our working force to Uncle Sam and three more to defense plants we are therefore asking that you send in your order early so that when time comes for field work we may use our remaining force for this work. Our force this season consists of men over fifty and boys under draft age.

Our sales have been heavier than usual this season and hence stocks are lower.

We therefore advise early orders.

This will likely be our last Gladiolus list this season and our next list of about May 1st will contain Tulips and Lilies.

Many thanks for your good orders. — J. H.

### BARGAIN SPECIAL — RARE BULBS

From the list below

select bulbs to the value of \$ 7.00 and send \$ 5.00 as payment in full or  
select bulbs to the value of 10.00 and send 7.40 as payment in full or  
select bulbs to the value of 15.00 and send 10.00 as payment in full or  
select bulbs to the value of 25.00 and send 16.00 as payment in full.

20 large	AMERICAN COMMANDER	\$2.50
2 large	BANCROFT WINSOR	2.00
10 large	BINGO	.80
20 large	BLUE BEAUTY	1.25
2 large	BRITISH COLUMBIA GIANT	2.00
20 large	CAPEHEART	1.50
20 large	COLONIAL MAID	1.60
10 large	COONEY LASS	1.60
10 large	EDITH GRACE	2.00
10 large	ETHEL CAVE COLE	2.00
12 large	FLORA FARMER	1.40
10 large	GUERDON	2.00

5 large	HOPEDALE	\$2.00
2 large	IMPERIAL PURPLE	2.50
3 large	LEGEND	1.50
3 large	LIBERATOR	1.50
5 large	MARGARITE	1.50
10 large	MASTER MYRON	2.00
2 large	MRS. MARKS MEMORY	3.00
10 large	PEARL HARBOR	2.40
5 large	RED BANK	1.40
5 large	ROBERT SHIPPEE	1.00
14 large	SURFSIDE	1.00
10 large	SILENTIUM	2.00

This is our closing-out offer and our stocks are not large of any of the above varieties. All shipments: carrying charges collect. We advise early orders.

## Wholesale Prices --- Gladiolus Bulbs

Prices are per 100; 25 or more at 100 rate. Ten Bulbs may be purchased of same size and variety for  $\frac{1}{8}$  of the 100 rate. EXTRAS in all orders. No order accepted for less than \$1.50 from this list. TERMS: Cash with order or 25% cash and balance C. O. D. 200 or more at 1000 rate. All Prices Quoted Below Are F. O. B. Easton, Illinois.

Variety	Per	No. 1	No. 2	No. 3	No. 4	No. 5
BAGDAD	100	\$ 2.20	\$ 1.80	\$ 1.50	\$ 1.20	\$ 1.00
BEACON	100		2.20	1.80	1.40	1.20
BINGO	100	5.50	4.50	3.50	2.60	2.00
	1000				20.00	16.00
BLACK OPAL	100		5.00	4.00	3.20	2.80
BLUE ADMIRAL	100	2.60	2.00	1.60	1.40	1.20
BRIGHTSIDE	100	2.00	1.60	1.40		
CAMELLIA	100		2.00	1.60	1.30	1.00
CAPEHEART	100	6.00	5.00	4.00	3.20	2.60
CHRISTABEL	100	2.20	1.80	1.60	1.20	
COLON'L MAID	100	5.00	4.00			
COM. KOEHL	100	2.60	2.20			
	1000	22.00	18.00			
CONQUEST	100	3.00	2.60	2.20		

Variety	Per	No. 1	No. 2	No. 3	No. 4	No. 5
CORAL GLOW	100	8.00	6.40			
CREVE COUER	100	2.60	2.00	1.60	1.30	1.00
	1000		16.00	13.80	11.00	8.00
DEL RAY	100	2.60	2.20	1.80	1.60	
DREAM O' BEAUTY	100	2.60	2.00	1.60	1.20	
EDITH GRACE	100	16.00	12.80	10.00	8.00	6.40
ETHEL CAVE COLE	100	16.00	13.00	11.00	9.40	8.00
FLAMING METEOR	100	2.80				
FLORA FARMER	100	8.00	6.40	5.00	4.00	3.20
GERTRUDE SWENSON	100	3.60	3.00	2.40	2.00	

[ OVER ]



## Wholesale Prices — continued

Variety	Per	No. 1	No. 2	No. 3	No. 4	No. 5
<b>GOLDEN CHIMES</b>	100 1000	2.60 20.00	2.00			
<b>GOLDEN CUP</b>	100	2.20	1.80	1.40	1.20	1.00
<b>GRAND SLAM</b>	100	2.60	2.20	1.80		
<b>HERITAGE</b>	100 1000	3.00 24.00	2.40 20.00	2.00 16.00	1.60	1.40
<b>HINDENBURG'S MEMORY</b>	100		4.00	3.20	2.60	2.00
<b>IRAQ</b>	100	2.80	2.40	2.00	1.60	1.20
<b>JALNA</b>	100		3.20	2.40	2.00	
<b>KING ARTHUR</b>	100		2.20	1.80	1.40	1.20
<b>KING LEAR</b>	100	6.00	5.00	4.00	3.20	
<b>KING WILLIAM</b>	100	10.00	8.00	6.40	5.00	4.00
<b>LAVENDER QUEEN</b>	100	3.60	3.00	2.40	2.00	1.60
<b>MANOAH</b>	100	5.00	4.00	3.20	2.60	2.20
<b>MAID OF ORLEANS</b>	100 1000		1.80 14.00	1.40 11.00	1.20	1.00
<b>MARGARET BEATON</b>	100			5.00	4.00	3.20
<b>MARGARET FULTON</b>	100 1000	2.00	1.60 12.80	1.20 10.00	1.00 8.00	.80 6.00
<b>MAROCCO</b>	100 1000		2.20 16.00	1.80 14.00	1.40	1.20
<b>MASTER MYRON</b>	100	15.00	12.00	9.00	7.00	5.00
<b>MILFORD</b>	100	2.80	2.40	2.00	1.60	1.20
<b>MINUET</b>	100 1000	2.00 16.00	1.80	1.40	1.20	1.00
<b>MISS NEW ZEALAND</b>	100 1000	3.60 30.00	3.00 24.00	2.40	2.00	1.60
<b>MIXED EXHIBITION</b>	100 1000	2.40 20.00	2.00 16.00			
<b>MOTHER MACHREE</b>	100 1000	2.40 20.00	2.00 16.00	1.60 12.80	1.20	

Variety	Per	No. 1	No. 2	No. 3	No. 4	No. 5
<b>NEW ERA</b>	100 1000	3.20 26.00	2.60 22.00	2.00		
<b>ORANGE BUTTERFLY</b>	100 1000	2.40 20.00	2.00 16.00	1.60		
<b>OREGON STATE</b>	100	5.00	4.00	3.20	2.60	2.20
<b>PEGGY LOU</b>	100		2.20	1.80	1.40	1.20
<b>PHYLLIS McQUISTON</b>	100	2.00	1.60	1.20	1.00	
<b>PICARDY</b>	100 1000		2.00 16.00	1.60 12.80	1.20 10.00	1.00 8.00
<b>PURPLE BEAUTY</b>	100		4.00	3.20	2.60	2.20
<b>RED LORY</b>	100		1.80	1.40	1.20	1.00
<b>RED PHIPPS</b>	100		1.80	1.40	1.20	1.00
<b>REWI FALLU</b>	100 1000			1.60 12.80	1.20 9.60	1.00 8.00
<b>ROBERT THE FIRST</b>	100	2.60	2.00	1.60	1.20	1.00
<b>ROSA VAN LIMA</b>	100 1000	3.00 24.00	2.60 20.00	2.20 16.00	1.80 14.00	1.40 11.00
<b>RUDOLPH SERKIN</b>	100	5.00	4.00	3.20		
<b>SANDRA</b>	100	2.60	2.00	1.60	1.40	1.20
<b>SARASATE</b>	100	4.40	3.60	2.80	2.20	1.80
<b>SHIRLEY TEMPLE</b>	100	2.20	1.80	1.40	1.20	1.00
<b>SNOW PRINCESS</b>	100 1000	3.40 22.00	2.80 18.00	2.20 14.00	1.80	1.60
<b>SURFSIDE</b>	100 1000	5.40 36.00	4.40 30.00	3.60 24.00	3.00 20.00	2.40 18.00
<b>VAGABOND PRINCE</b>	100 1000		2.20 18.00	1.80 14.20	1.40 11.40	1.20 9.00
<b>VREDENBURGH</b>	100 1000	3.60 30.00	3.00 24.00	2.40 20.00	2.00 16.00	1.60
<b>ZUNI</b>	100	4.50	3.60	2.80	2.20	2.00

Most of the items in Special offers made in our January Price List can be supplied now should you wish to order.

*"Once a Customer of J. H., Always a Customer"*

Cordially yours,

*J. H. Heberling, Easton, Illinois, U.S.A.*

# Heberling's Gladiolus

J. H. HEBERLING

EASTON, ILLINOIS, U. S. A.

SEC 562, P. L. & R.  
U. S. POSTAGE

PAID

EASTON, ILLINOIS

PERMIT NO. 1

*Not cereal*

U. S. Dept. of Agriculture  
Fruit & Vegetable Crops & Diseases  
Bureau of Plant Industry  
Washington, D. C.

*Miss Newman  
South Bldg.  
Wash. D.C.*